

## Media Analyst

### Summary:

Brandzooka delivers millions of ads on premium sites and channels for brands and budgets of any size. The Media Analyst is responsible for delivering campaign performance excellence for every Brandzooka user. As a member of our media team, you'll combine data analysis, client feedback and product offerings to create optimization strategies and solutions that deliver a world-class experience with quantifiable results.

### Who You'll Be Working With:

Our media team has the ability to see the big picture throughout the full campaign lifecycle. We work in small fast-paced scrum-agile teams. You would be working alongside media professionals, software engineers and product leaders. We are passionate self-starters who deliver quantifiable data-driven results that outperform industry standards.

### Skills and Requirements:

- Combine data analysis and client feedback to create optimization strategies and provide solutions for campaigns
- Manage and monitor backend systems, specifically demand side platforms (DSPs), supply side platforms (SSPs) and data management platforms (DMPs)
- Become a subject matter expert on the Brandzooka platform and campaign management best practices
- Collaborate with the VP of Product and Director of Media to help define new features and enhancements to the Brandzooka platform
- Communicate and provide analytics and reporting to sales and customer success teams

**Desired qualifications:**

- Experience with DSPs, specifically TradeDesk and/or AppNexus
- Bachelor degree in Business Analytics, Advertising, Marketing or relevant area of study
- 1+ years' of relevant experience in related field
- Strong self-motivation and team-player skills to achieve clear objectives and goals

**About Us:**

Brandzooka is one of Boulder's fastest growing startups. We've grown by building a team that's full of irreverent, friendly, fun, incredibly intelligent, hard-working individuals devoted to building success the right way. We focus on seeing the big picture throughout and are highly collaborative.

**Compensation:**

- Competitive salary
- Consideration for participation in the company's ESPO (employee stock plan)
- Employer-paid premium healthcare

*Relocation package is not available for this position.*